

BB Beverly Bootstraps

EMBRACE · EDUCATE · EMPOWER

Community E-Newsletter

December 2024

We couldn't do it without you

The holidays are often a time for reflection, appreciation, and togetherness; a cherished tradition of gathering with loved ones and sharing a bountiful meal. But for some, the obstacles they face, like worrying about how to afford food for their table or gifts for their kids, can overshadow the spirit of the season.

A grandfather of three, Roy* has been living alone for over a decade. He fondly remembers the days when his home was filled with laughter and warmth as he hosted Thanksgiving dinners. But as age caught up with him, so did financial strain. Without much in retirement savings, Roy found himself unable to host the holiday meals he loved.

With the holidays quickly approaching, Roy felt the weight of loneliness and a tight budget. Roy frequents our Food Pantry. He was told about [Fixin's for the Feast](#) bags and was pleased to learn that he could receive all the essentials needed to host a full Thanksgiving dinner in addition to regular weekly groceries. *"It felt unreal,"* Roy shared. *"I kept thinking, is this really for me? How could people I don't even know care this much about my Thanksgiving?"*



When Roy was handed a Fixin's bag and a gift card to purchase a turkey, his disbelief turned into overwhelming joy. *“Because of this bag,”* Roy said with a smile, *“I can finally have my family around the table again this Thanksgiving. I haven’t hosted a dinner in years... and now I can. Thank you.”*

This holiday season, your generosity has given individuals like Roy a chance to experience the warmth of togetherness and the joy of sharing a meal. Roy is just one of many who’ve felt the impact of this program.

With over 6,000 local individuals and families turning to Beverly Bootstraps for support each year, we need your help to ensure that everyone in our community has this same hope for a better tomorrow.

Give Back This Holiday Season >>

Watch our video to see the incredible work YOU made possible this Thanksgiving!



*Name changed for client privacy

Exciting news



Winter Wishes Holiday Gifts are Rolling Out!

Thanks to the incredible generosity of you, our donors, we are thrilled to be in the middle of distributing gifts to families through our **Winter Wishes Holiday Gifts** program. This year, we're working hard to ensure that gifts for over 800 children make their way to brighten the holidays for so many in our community.



This is no small task, and it simply wouldn't be possible without the amazing support of donors and volunteers, like you. Your kindness and dedication bring joy and relief to families during this season, making it truly special. Thank you for being part of this meaningful effort and for helping us make the holidays shine a little brighter for our neighbors in need.

Downtown Winter Market

Join the Beverly Bootstraps Thrift Shop this Saturday, December 14th, for the Downtown Winter Market, hosted by Beverly Main Streets. Our Thrift Shop will be from 11:00 am – 8:00 pm. Enjoy amazing, thrifted deals, perfect holiday gifts for the whole family, and local pop-up artists. Plus, every purchase you make helps fund our community programs and services. Come shop, support, and spread the holiday cheer! [Learn more here >>](#)

DOWNTOWN WINTER MARKET

B Beverly Bootstraps
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THRIFT SHOP

11AM-8PM
Saturday **14** December

Shop thrifted deals and holiday gifts for the whole family. We will feature local artist pop-ups as well!

198 Rantoul St, Beverly, MA

HOSTED BY
Beverly Main Streets

How you can help



Meet Angela

After losing her mother, 22-year-old Angela became the sole caretaker for her two younger siblings, facing unexpected responsibilities overnight. The life Angela once dreamed of was gone. Instead, it was now a whirlwind of school runs, paying bills, and navigating a complicated benefits system, all while trying to squeeze in as many hours as she could at her job to cover the basic necessities.

You enable Beverly Bootstraps to continue offering comfort and assistance during their most difficult times, allowing us to provide vital resources and support to families like Angela's. [Read Angela's story and see how your support makes a difference >>](#)

Thank you!



First Baptist Church Shines at the Parade

Every year during the [Beverly Holiday Parade](#), the amazing Middle School Fellowship crew from [First Baptist Church in Beverly](#) pushes carts along the parade route, collecting non-perishable donations from parade attendees and bringing them directly to Beverly Bootstraps. This year, they collected a fantastic 1,032 pounds of food and other essential items!

The biggest thank you goes out to First Baptist Church for organizing and supporting this incredible tradition. A special shoutout to the middle schoolers who kept the energy high and spread holiday cheer to all who donated. Thank you to everyone who dropped donations into the carts! Together, you helped make the season brighter for so many in our community!

CM&B Delivers A Big Impact

[CM&B](#) organized an amazing Food Drive within their company, and their president went the extra mile by sending even more items through a generous BJ's delivery. We want to thank everyone involved for making this such a success, and a special shout-out to their president for going above and beyond!

Your incredible efforts brought in an incredible 1,258 pounds of items and will keep our Food Pantry well stocked with essentials. Thank you for being



such a meaningful part of our mission and for making a tangible difference in the lives of those we serve!



Saints Academy's Month-Long Drive

A huge shout out to [The Saints Academy](#) for their month-long Food Drive in November! Each week, they focused on a specific item (cereal, canned tuna, rice, and pasta) and made weekly drop-offs to keep the momentum going. Thanks to the incredible efforts of students, parents, friends, and staff, they collected an amazing 1,283 pounds of food for our Food Pantry! We are so grateful for the generosity and dedication that went into making this drive such a success. Thank you, Saints Academy!

Abiomed Keeps Kids Snackin

Abiomed in Danvers visited Beverly Bootstraps to tour our facilities and made an incredible donation of snacks, which they then used to build 2,000 Snack Bags! We are truly amazed by your generosity and deeply appreciate the time you spent with us building these snack bags. Thank you for your donation of snacks and for sharing your day with us!



Happenings

Leadership Learning Day

It's time to GIFT JOY, GIVE LOCAL! Purchase Greater Beverly Gift Certificates for everyone on your gift list while promoting local businesses. The GBCC Greater Beverly Gift Certificate is redeemable year-round at 50 local businesses including the Beverly Bootstraps Thrift Shop! The gift certificates come in \$10, \$25 and \$50 denominations and are [available online](#). Be sure to redeem yours at our Thrift Shop and feel good about shopping for locally and sustainably!

Ugly Sweater Party

Friday, December 13, 4:00 pm – 10:00 pm

Gentile Brewing Company, 59 Park Street, Beverly

Wear your ugliest holiday sweater and join the fun this Friday, December 13, at [Gentile Brewing Company](#)! Bring a non-perishable food item, wear your ugly sweater, and be entered to win a Beverly gift card prize pack. Treat yourself to tacos from Birria Gordita Tacos, drinks, and live music from Toby Turner. Let's make it a night to remember while giving back this holiday season. See you there!

Closings

December 20: Services closed; Thrift Shop open
December 24: Agency and Services will close at 12:30 pm
December 25 – 27: Agency and Services CLOSED
January 1: Agency and Services CLOSED

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