

## Community E-Newsletter

October 2024

### We couldn't do it without you

The holidays are meant for joy, celebration, and togetherness. But what happens when the magic of the season feels out of reach and is replaced by stress and uncertainty? For many parents juggling jobs and bills, the thought of not being able to provide gifts or a holiday meal for their family is heartbreaking.

Daniel\*, a father of three, knows this struggle all too well. He works two jobs, day in and day out, just to cover basic expenses, ensure his kids have a roof over their heads, and put food on the table. As the holidays approached last year, the reality hit him. *"I didn't know how I was going to tell my kids there wouldn't be any gifts this year. The thought of them waking up to nothing under the tree just broke my heart,"* Daniel said.



With the holidays quickly approaching and the pressure mounting, Daniel felt overwhelmed and turned to Beverly Bootstraps for support. A case manager guided him through our available holiday programs, helping him sign up for the Fixin's for the Feast and Winter Wishes Holiday Gifts programs. As Daniel walked out our doors, he wasn't sure what to expect but he was determined to make the holidays special.

Fixin's for the Feast provided Daniel with a Thanksgiving meal he thought he'd have to skip—a full bag of Thanksgiving fixin's and a gift card to purchase a turkey. This allowed Daniel to cook a special meal they shared as a family. Through Winter Wishes Holiday Gifts, his children received presents they never expected, filling their home with joy. Watching his children's delight as they opened their gifts brought tears to his eyes.

*"Seeing my kids open their presents and sitting down for a real holiday meal—I hadn't seen them that happy in so long. It brought us together in a way I'll never forget,"* Daniel shared. *"It wasn't just the feeling of relief though...someone out there cared about my family. They cared enough to make sure WE had a brighter holiday."*

You, our donors, remind clients like Daniel that he is not forgotten and that his community cares. No matter what struggles his family faces, your support enables Beverly Bootstraps to help.

This holiday season, you can bring that same hope to 800 children through Winter Wishes Holiday Gifts or build 750 Fixin's for the Feast bags to help families like Daniel's celebrate the holidays with warmth and dignity. Because after all, isn't that what the season is all about?

Help build Fixin's for the Feast bags >>

Learn more about Winter Wishes Holiday Gifts >>

\*Name changed and stock photo used for client privacy

## Exciting news

### Mobile Market Wraps Up For the Season

Our Mobile Market successfully wrapped up its season at the end of September. Thanks to our generous supporters, we served five locations across Beverly, distributing over 20,100 pounds of fresh produce. This year, 417 households and 796 individuals benefited from the fresh, healthy options made available through the program, helping ensure access to nutritious food for local families. Thank you to our incredible volunteers, supporters, and donors for making another Mobile Market season possible!



### What's New at the Thrift Shop

We are excited to announce a complete transformation at Beverly Bootstraps Thrift Shop! Our new layout and displays make thrifting more enjoyable than ever. Explore our curated collections, including our Fresh Fits for trendy clothing, Cool T-shirts for unique styles, and our Vintage Collection for timeless treasures.

We've also extended our shopping hours! We are now open Monday to Friday from 9:30 AM to 6:00 PM and Saturdays from 10:00 AM to 5:00 PM. You can also shop us on the go at [BeverlyBootstrapsThrift.com](http://BeverlyBootstrapsThrift.com). We look forward to seeing you soon as you discover your next amazing find!



# How you can help

## Election Day Food Drive

Help us reach our goal of raising 2,024 lbs. through our Election Day Food Drive! When you vote on November 5, remember to bring non-perishable food/hygiene items to donate to Beverly Bootstraps. Collection bins will be at each Beverly polling site. Just 1 pound of food can provide a meal. Together, we can help end hunger!



## Fixin's for the Feast

Help make Thanksgiving special for local families! We anticipate distributing 750 Fixin's Bags filled with everything needed for a festive feast, including a gift card for turkey or other protein. Sign up to build a bag (or bags), or donate a gift card and help us reach our goal!

[CLICK HERE](#) to see what goes into a Fixin's bag.

[Register to build a Fixin's bag >>](#)

A \$40 gift card donation will help families purchase a turkey or the items they need to complete their meal.

[Donate to our Gift Card Fund >>](#)

## Food Pantry Needs

In addition to our [Top 10 list](#), we are especially in need of **diapers (sizes 3-6)**, **baby wipes**, **baby formula**, **full-sized toiletries**, **brand name cereal**, and **oatmeal**.

You may shop online using our [Amazon Link](#). Select the items you'd like to donate, and at check out, select **Michael Eisenhaur - Beverly Bootstraps** as your shipping address. The items will ship directly to our pantry. Thank you for your continuous support!



If you prefer to drop it off at Beverly Bootstraps or at one of our collection boxes, please make sure it is within its use-by date. You can drop donations off at our 35 Park Street, Beverly office or place them in our collection boxes located at Stop & Shop (224 Elliott Street or 37 Enon Street), Shaw's (71 Dodge Street), and the Council on Aging (90 Colon Street, Beverly).

Thank you!



## MomBall Tournament

Year after year, Beverly's [MomBall Tournament](#) steps up to the plate and hits a home run for our community. This year, they rallied together once again and raised an incredible 5,657 POUNDS of donations for Beverly Bootstraps! In addition, the first-ever Dadball Home Run Derby made its debut, where participants collected menstrual products for our Food Pantry clients. Their generosity and teamwork continue to make a tremendous impact!

While each team engaged in friendly competition to collect specific items, they're all champions in the fight against hunger. Their efforts brought essential items to our pantry shelves, helping families in need. We're beyond grateful for the heart, teamwork, and generosity of every player, family member, friend, and fan. From the bottom of our hearts – THANK YOU for hitting it out of the park!

[Click here for a special message to MomBall >>](#)



## Dignity Matters

We're so thankful for our ongoing partnership with **Dignity Matters**! Their donations of menstrual products are a huge help for those who need them, providing comfort and confidence to the people we serve. They even add empowering notes to the bags, which is such a sweet and thoughtful touch. Thank you for being a part of this important work!



## Back-to-School Backpacks

With the incredible support of our community, we successfully distributed 906 fully stocked backpacks to local children at the start of the school year! This wouldn't have been possible without the generosity of our donors, volunteers, and all community members who came together to make this happen.

The children who received the backpacks were overjoyed and returned to school ready to learn with all the supplies they needed. Your contributions truly made a difference!

[Watch our wrap-up video here >>](#)

## Happenings

### Simply the Best

Saturday, November 2, 10:00 am – 5:00 pm

## **Beverly Bootstraps Thrift Shop, 198 Rantoul Street, Beverly**

Mark your calendars! Join the Beverly Bootstraps Thrift Shop for its 5th Annual "Simply the Best Shopping Extravaganza"! Discover an array of new and like-new treasures, perfect for holiday gifting. Enjoy great deals while shopping sustainably, supporting waste reduction, and giving pre-loved items a second life. This is the shopping event of the season you will not want to miss.

## **Election Day Food Drive**

**Tuesday, November 5**

### **All Beverly Polling Sites**

When you go out to vote on November 5, please remember to bring non-perishable food or hygiene items to donate to Beverly Bootstraps. Collection bins will be available at each Beverly polling site. Even just one pound of food can provide a meal—together, we can make a difference and help end hunger!

Voting early? You can still help but donating through our [Amazon link >>](#)

## **Closings**

- **Monday, October 14 (Holiday)**
- **Friday, October 18 (Staff Training Day)**

**[Volunteer](#) | [Host a drive](#) | [Events](#) | [Visit our site](#) | [Contact us](#) |  
[BB News Sign Up](#) | [Amazon Food Pantry Wish List](#)**

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