

Community E-Newsletter

November 2024

We couldn't do it without you

Day in and day out, Patty, a mother of two, pushes herself to the limit, striving for a better future for her family. She stays up late studying to pass her High School Equivalency (HiSET) test, juggles two part-time jobs, and stretches every dollar she earns. But as the holiday season approaches, doubt and fear creep in. **What more can you do when you're already giving it your all? Patty is living this reality, wondering if she'll be able to create the special moments her children deserve.**

"Every day feels like I'm walking a tightrope...trying to balance work, school, and raising my kids. It's hard not to feel like I'm failing when I can barely make ends meet. This holiday season, I didn't know how I'd make it work. It felt like too much," Patty expressed.



When Patty arrived at Beverly Bootstraps to meet her tutor, she spoke to a staff member who told her about our Winter Wishes Holiday Gift program. Seeing it as a much-needed opportunity to give her children the chance to experience the joy of the season, Patty signed up. "It's not easy to ask for help. It's hard to admit that you need it, especially when you're trying so hard to stand on your own. But I realized I can't do it all alone. My kids deserve a little bit of magic, even if I can't give it to them myself," she shared.

This holiday season, you have the power to turn a mother's fears into a magical moment with her children. Imagine the impact you can have, not just this holiday, but on the road to self-sufficiency for hard-working parents like Patty to build a better future.

"When I found out my kids would have gifts to open, I felt like I could finally breathe. I can focus on my schoolwork and my job without this weight on my shoulders. It's not just about the gifts—it's the peace of mind, knowing that someone cares enough to help. I'll never be able to fully express how much that means."

You can help create memories for local families that will stay with them forever. This is your chance to make a real difference, to spread love and warmth where it's needed most.

With only 7 days left, there are still nearly 50 families who could use your support. Are you ready to make an impact?

Make A Holiday Wish Come True >>

*Name changed and stock photo used for client privacy

Exciting news

Unbeatable Savings at the Thrift Shop

Save big at our Thrift Shop every day of the week with our weekly Ways to Save. Enjoy amazing deals on everything from clothing and accessories to home decor and more!

Shop our **Black Friday Sale** on November 29th, from 9:30am – 6:00pm. The ENTIRE store will be 50% OFF! You will not want to miss this incredible deal.



Then, on Small Business Saturday, November 30th, from 10am – 5pm, get ready for a fun scavenger hunt—hidden symbols will be scattered around the store, and if you find them all, you'll score a special coupon. This will be the perfect way to save even more while supporting small businesses and shopping local. Come shop and save, all while giving back to our community programs and services.



Downtown Treat Fest

Beverly Bootstraps enjoyed being part of **Beverly Main Streets'** Downtown Trick-or-Treating, where we had the chance to hand out treats and connect with our amazing community. We are grateful to take part in this event and remind our neighbors that we are there if they ever need us. It was great to see so many donors and community members who show us kindness and generosity all year long. We are lucky to be part of such an incredible community! We hope everyone had a fun and spooky Halloween!

How you can help

Be the Reason a Child Smiles This Holiday Season

We're so close to reaching our goal!

Together, we're working to bring joy to 800 local children this holiday season. For many families, providing gifts for their kids can feel out of reach, and you can help. Winter Wishes Holiday Gifts is a beautiful opportunity to make a real impact and bring smiles to children who might not otherwise experience the magic of the holidays.



With only 7 days left, there are still nearly 50 families who could use your support. If you'd like to be part of this unique program and help a local family with gifts for their children, simply click the button below to choose the family you'd like to support.

[Choose A Family Today >>](#)

Have questions? [Read our Winter Wishes FAQ here>>](#)

Beverly Recreation Toy Drive

The [Beverly Recreation Department](#) will once again host a Holiday Toy Drive at Lynch Park to benefit local children! As you enter the holiday season, it's the perfect time to share joy with families in need of assistance with holiday gifts. They will be set up in the Lynch Park parking lot from 10am – 1pm, collecting unwrapped toys to help brighten the season for children across the North Shore. Your generosity will directly support Beverly Bootstraps in spreading holiday cheer to deserving kids.

Not sure what toys are popular this year? [Click here to view the holiday toy wish list.](#)





Neighbors Helping Neighbors

North Shore Bank has launched their Neighbors Helping Neighbors fundraising drive to support local food pantries. Customers, employees, and community members are invited to donate throughout November. All donations (up to \$2,500 per customer) will be matched by the bank, with funds divided among participating food pantries. We are incredibly grateful to be chosen as one of the beneficiaries of this generous initiative! Donations can be made until November 30. **[If you would like make a donation, click here>>](#)**

Food Pantry Needs

In addition to our **[Top 10 list](#)**, we are especially in need of **baby formula, full-sized toiletries, brand name cereal, and oatmeal.**

You may shop online using our **[Amazon Link](#)**. Select the items you'd like to donate, and at check out, select **Joe DiVincenzo - Beverly Bootstraps** as your shipping address. The items will ship directly to our pantry. Thank you for your continuous support!



If you prefer to drop it off at Beverly Bootstraps or at one of our collection boxes, please make sure it is within its use-by date. You can drop donations off at our 35 Park Street, Beverly office or place them in our collection boxes located at Stop & Shop (224 Elliott Street or 37 Enon Street), Shaw's (71 Dodge Street), and the Council on Aging (90 Colon Street, Beverly).

Thank you!



Election Day Food Drive

This Election Day Food Drive, **YOU** stepped up in a big way! Because of you, our amazing community, we received 1,655 pounds of food, restocking our Food Pantry and providing crucial support to community members struggling to put meals on the table. Each can, box, and bag you gave means a child goes to bed well-fed, a family has the chance to breathe a little easier, and someone gets the nutrition they need to make it through the day. Thank you for standing with us in the fight against hunger!

Public Speaking Leads to Sweet Donations

A huge thank you to Mrs. Orr and her public speaking class at Beverly High School for delivering persuasive speeches to encourage donations of baking items for our Food Pantry. Thanks to their dedication, the students collected 372 pounds of holiday baking supplies, bringing a fun variety to our pantry and giving clients the chance to get creative! We are so grateful to Mrs. Orr, her students, and everyone who contributed to this fantastic food drive. Your generosity is making a sweet impact, turning simple ingredients into joyful moments in the kitchen for our clients!



Halloween Helpers at AMG

We had such a great time at **AMG's** first-ever "Bring Your Kids to Work" Halloween celebration! The kids and staff were all dressed up in costumes, and it was amazing to see the children of AMG employees jump in to help build Snack Bags for our community. We loved chatting with the kids about the work we do at Beverly Bootstraps and why these bags are so important. Together, AMG employees and their families built 300 snack bags! Thank you to everyone who participated. We hope you all had a blast, and we look forward to doing it again!

Dunkin Joy Fuels Kids Weekend Bags

We are excited to announce that we've received a generous grant from [Dunkin' Joy in Childhood Foundation](#)! This funding will go directly towards our Kids Weekend Food Bags, which provide pre-packed, healthy food to school-aged children who may not have enough access to food over the weekends. Thank you for supporting our community's children, because of you, we can continue this vital program throughout the school year.



Happenings

North Shore Food & Gift Emporium

Thursday, November 21, 4:00 pm – 8:00 pm
Willowdale Estate, 24 Asbury St., Topsfield, MA

Enjoy an evening of sipping, snacking, and shopping from local artisans and merchants at the North Shore Food & Gift Emporium! Shop from a curated selection of vendors, with something for everyone on your list (including yourself!). Enjoy a cash bar, savory snacks, and a Meet & Greet with cookbook author Christopher DeStefano.

A portion of ticket sales will benefit Beverly Bootstraps, and they will also be collecting non-perishable food donations—look for the collection bins in the entryway. Tickets are limited, so be sure to reserve yours now or click here for more details: northshoreemporium.com

Beverly Holiday Parade Food Drive

Saturday, December 1, 1 pm
From Beverly High School, down Cabot Street, to Beverly Depot

Beverly Bootstraps is marching in [Beverly's Holiday Parade](#) on December 1st, and we need YOU to join the action! Bring your non-perishable food donations and watch as our shopping carts roll along the parade route, collecting food to support our community. It's the perfect way to spread some holiday cheer while giving back! See you there!

Closings

WEDNESDAY, NOVEMBER 27

Food pantry closing at 12:00 pm

Agency closing at 12:30 pm

Thrift Shop closed

THURSDAY, NOVEMBER 28 (Thanksgiving)

Agency and Thrift Shop closed

FRIDAY, NOVEMBER 29

Agency closed

Thrift Shop open 9:30 am - 5:00 pm

**[Volunteer](#) | [Host a drive](#) | [Events](#) | [Visit our site](#) | [Contact us](#) |
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