



## Community E-Newsletter

March 2024

### We couldn't do it without you

Jacob and Alisson\* are long-time Beverly residents with disabilities, living in public housing on a fixed income. The couple faced a daunting situation when Alisson, already dealing with serious health difficulties, was hospitalized. During this crisis, Jacob reached out to Beverly Bootstraps for assistance. Their primary concern was a malfunctioning refrigerator, not provided with their apartment, which made it difficult for them to keep food fresh and prepare meals at home.



Dedicated to fostering a sense of community and providing crucial assistance, Beverly Bootstraps plays a vital role in connecting individuals and families facing challenges with the appropriate resources tailored to meet their specific needs. While we extend support for rent and utilities, there are occasions where we depend on other organizations to step in and provide assistance in areas beyond our current scope of services.

Recognizing the urgency of Jacob and Alisson's situation, Beverly Bootstraps swiftly identified [Gifts that Matter](#) as a potential solution. Gifts that Matter is a nonprofit organization that strives to provide children and families in need with meaningful items that will help them when they face unexpected challenges. This may include essentials like refrigerators, a family's first Christmas tree, or a computer needed for community college.

Through an appeal to Gifts that Matter, Beverly Bootstraps secured a new refrigerator for Jacob. The functional refrigerator made a profound impact on the couple's daily life, allowing them to cook fresh and nutritious meals, a simple pleasure that had been elusive due to their financial constraints. This assistance not only met a tangible need but also contributed to the overall well-being of the couple, especially as Alisson focused on her recovery.

Jacob expressed immense gratitude for the support, emphasizing the positive changes brought about by the new appliance: "Receiving a new fridge through the assistance of Beverly Bootstraps has been a game-changer for

us. It's more than just a kitchen appliance; it's a lifeline. Now, being able to store and cook fresh food not only brings joy to our daily lives but also plays a vital role in my wife's recovery.”

Your support makes a significant difference in the lives of individuals like Jacob and Alisson. Through your generosity, Beverly Bootstraps exemplifies the power of community connections and collaborative efforts, addressing unique challenges and making a meaningful impact. As we continue to bridge the gap between community members in need and the appropriate resources, we invite you to join us in this mission. Your contribution enables Beverly Bootstraps to be here for the community, one connection at a time.

\*Client name changed and stock photo used for privacy

[Extend a helping hand to community members in need >>](#)

## Exciting news



### Save the Date: Boots & Blues

Mark your calendars for the highlight of our fundraising calendar! Join us for an unforgettable evening at Boots & Blues on Thursday, June 20th. Whether you're dancing

with friends, lounging on the lawn, or enjoying games, immerse yourself in the soothing sounds of the ocean and soulful blues music. Throughout the night, seize multiple opportunities to demonstrate your support for Beverly Bootstraps and the diverse community we serve across the North Shore.

[Click here for more information](#) and get ready for a night of fun, camaraderie, and meaningful impact!

### Little Hands, Large Hearts Tour

Thank you to the families who came to visit Beverly Bootstraps last month! Your presence during our Little Hands, Large Hearts tour not only brightened our day but also contributed to teaching young minds about the power of compassion and the impact of hunger in our community. Together, we are teaching kids that caring for one another is at the core of community strength.



If you are interested in bringing your kiddos for a tour, join us on our next Little Hands, Large Hearts tour during the upcoming April school vacation.

Stay tuned for dates and details!



## Introducing Richie Jache!

We are thrilled to welcome Richie Jache to the Beverly Bootstraps family as our new Director of Client Services. His passion for helping families and individuals reach their full potential aligns seamlessly with our mission, and we can't wait to see the positive impact he'll bring to our team!

Beyond lending a hand to the community, one of Richie's talents includes discovering unbeatable bargains that are simply irresistible. Whether you're in search of the finest deals on high-end clothing, household goods, or dreamy vacation packages, look no further – he's got you covered. With a heart set on Italy, he plans to explore Sicily after falling in love with places like Cinque, Terre, and Bologna. A dedicated coffee enthusiast, Richie favors the bold simplicity of Dunks, adding a festive twist of peppermint mocha during the holidays.

Join us in welcoming Richie for an adventure of Embracing, Educating, and Empowering, seasoned with shopping expertise and a cup of perfectly brewed coffee. We are excited for all that Richie will bring to Beverly Bootstraps!

## New Weekly Sales at our Thrift Shop!

Experience a week of delightful savings at our Thrift Shop!

- Mondays - 25% off all housewares
- Tuesdays - Seniors (ages 55+) save 10%
- Wednesdays - 50% off all adult & children's clothing, shoes, accessories, and purses (excludes the Boutique at 198)
- Thursdays - 25% off on linens
- Secret Sale Fridays - uncover surprises deals every Friday!
- Students save 10% every day with valid ID

**Beverly Bootstraps**  
EMBRACE · EDUCATE · EMPOWER  
THRIFT SHOP

**NEW WEEKLY SALES  
STARTING THIS MARCH**

**EVERY MONDAY**  
SAVE 25% OFF ON  
HOUSEWARES

**EVERY THURSDAY**  
SAVE 25% OFF  
ON LINENS

Don't miss out on these amazing deals and join us throughout the week for thrifty finds that won't break the bank!

How you can help



## Forward March Food Drive

Let's unite to fight hunger and step into action with our Forward March Food Drives! A small contribution can create a big impact. Join the movement, donate non-perishable food items, and let's march forward together towards a future without hunger!

If you are interested in participating, contact Deb Ploszay at

[dploszay@beverlybootstraps.org](mailto:dploszay@beverlybootstraps.org) or 978-927-1561.

## Food Pantry Needs

In addition to our [Top 10 list](#), we are seeking the following items for our Food Pantry:

- Low Sugar Cereal
- Gluten Free Pasta
- Full- Sized Toiletries  
(Shampoo/Conditioner, Body Soap, Toothbrush/Toothpaste)



Shop online using our [Amazon Link!](#) Select the items you'd like to donate, and at check out, select **Beth Bahret - Beverly Bootstraps** as your shipping address, and the items will ship directly to our pantry!

Alternatively, donations can also be dropped off at our 35 Park Street office or placed in our collection boxes located at Stop & Shop (224 Elliott Street and 37 Enon Street), Shaw's (71 Dodge Street), and Council on Aging (90 Colon Street, Beverly). Thank you for your continuous support!

Thank you!



## Brookwood School's Remarkable Diaper Drive

5th graders from [Brookwood School](#) came to Beverly Bootstraps as part of their ongoing study of wealth distribution in America. During their visit, the students had the opportunity to witness firsthand the impact of their donations, understanding how they directly help the lives of individuals and families in need. Their enthusiasm and dedication led to

an amazing diapers and wipes drive for our Food Pantry, with the entire school contributing over 26,400 diapers and nearly 500 packets of wipes, resulting in an astounding total of 2,111 pounds of donations!

The demand for diapers at our Food Pantry is significant, and these donations will greatly benefit those who rely on our assistance. We extend our deepest gratitude to all the students and their families for their exceptional drive and generosity. Thank you for coming to visit, and for sharing this experience with us! Your support means a lot to us, and we look forward to continuing our collaborative efforts for the betterment of our local community.



## Endicott's Freecycle Thrift Store

Endicott College holds a Freecycle Thrift Store every February during the **Campus Race to Zero Waste event**, aimed at promoting reuse and reducing textile waste. This collaborative initiative, involving the Office of Sustainability, Community Service, and the Career Center, offers free clothing, shoes, and items donated by the college community with a suggested \$5 entry donation.

The 2024 Freecycle Store was a huge success, with the highest volume of items and best attendance since the Thrift Store event started! At the end of a successful day of thrifting, proceeds and remaining clothing items were donated to the Beverly Bootstraps Thrift Shop. We want to express our deep gratitude to Endicott College for donating an estimated 400 lbs of clothing to our Thrift Shop, as well as a monetary donation towards our programs and services! Great job, Gulls!

## BHS Winter Sports Teams Win Beyond the Field

A big shoutout to the dedicated athletes of the **Beverly High School** Winter Sports Teams for their contribution to our community! They demonstrated generosity by organizing and hosting Food Drives to support our Food Pantry. Their commitment to making a positive difference off the playing field is truly commendable,



reflecting the values of teamwork, compassion, and community engagement. Thank you for sharing with us the true spirit of sportsmanship!

## Happenings

### Leadership Learning Day

**Friday, March 15, 9:30 am or 11:00 am**

**Beverly Bootstraps, 35 Park Street, Beverly**

Principals, School Adjustment Counselors, and EL Teachers will be coming for a tour to learn more about the different services Beverly Bootstraps offers for students and families. Our goal is to help school staff learn about our services so they can tell families about the support available in our community when they need it.

### PTO Learning Night

**Thursday, March 28, 7:00 pm**

**Beverly Bootstraps, 35 Park Street, Beverly**

Local Parent-Teacher Organizations (PTOs) will tour Beverly Bootstraps and gain insight into how their support aids the communities we serve. As vital partners, PTOs play a crucial role in our mission, and this tour reinforces our impactful collaboration.

### Cars for Charity by Solomon Fund

**Sunday, April 28, 9:00 am - 12:00 pm**

**Cruiseport Gloucester, 6 Rowe Square, Gloucester**

Bring your car or come see cars from all over the region, including exotic, collector, vintage, special, and muscle cars, while helping to raise funds for local charities. Visit: [solomonfundcarshow.com](http://solomonfundcarshow.com) for more information.

[Food Pantry Amazon Wish List >>](#)

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