

Community E-Newsletter

January 2024

We couldn't do it without you

*It's times like this
and people like yourself that
restores our faith in humanity.*

*Our Christmas is only complete
because of the love you give
during these hard times.*

*We don't know you, But I already
know you have a Big Heart doing
this for us...*

*Few people possess the considerate,
unselfish, loving heart that you have -
and even fewer are willing to give so
much of themselves.*

During the holiday season, it's heartbreaking to know that many families in our community are unable to provide gifts for their children. It adds an extra layer of stress to an already challenging time, especially for those facing financial difficulties. However, it is heartwarming to see how our clients maintain their gratitude and appreciation for what they have and the support we provide.



Through Winter Wishes Holiday Gifts, our donors provided **801 children from 369 families** with new clothes, games, and toys. By sponsoring families and purchasing gifts, please know that your continued support has made a difference in the lives of our clients and in their holidays. After all, the holidays are all about giving! We want to express a heartfelt thank you to everyone who has helped make Winter Wishes possible.

We would also like to give a special round of applause to all the groups and companies who put together and donated Holiday Breakfast Bags. Packed with pancake/muffin mix, syrup/jam, and hot cocoa/coffee, these festive bags brought joy to over 400 clients, spreading even more holiday cheer!





Our clients' deep appreciation and gratitude warm our hearts - and hopefully yours. Donors, volunteers, companies, groups, school children, families and everyone in between play an integral part. It truly takes a village to pull off this incredible program. From everyone at Beverly Bootstraps, we wish you a Happy New Year! We appreciate you and your support of Beverly Bootstraps and the community it serves!

because of you they will have more
this Christmas... more to open, more
to appreciate, more to be thankful for,
more to remember and more they
will pay forward - we will all pay
forward!

I am humbled at your kindness, I haven't
had to ask for help in the past. This
is my 1st Christmas wish for my
kids. This year has been an
extremely tough year for all of us.

It takes truly special people to
give to the less fortunate or people in a time
of need

[Watch our Winter Wishes Thank You Video Here >>](#)

Exciting news

Thrift Shop Donations Needed

Decluttering your home after the holidays? Donate your gently used items to our [Thrift Shop](#)! When you donate to us, you are supporting the important programs and services Beverly Bootstraps offers. 100% of the net Thrift Shop profits help to fund our programs/services, such as our food assistance programs, adult education classes, youth and family services, and so much more.

CLEANING OUT YOUR HOME
AFTER THE HOLIDAYS?

**DONATIONS
WANTED**

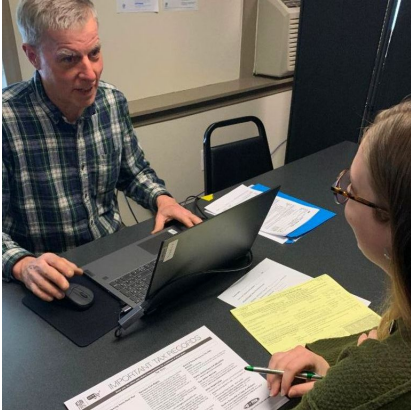


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THRIFT SHOP

[Review our Donation Guidelines here >>](#)

Tax Program Kickoff

We are excited to announce that our [Free Income Tax Preparation Program](#) at Beverly Bootstraps starts February 5. This program connects our IRS-trained staff and volunteers with low-income families and individuals who need assistance preparing their tax returns. This is a free service completed onsite. Last



year, 423 clients received a total of \$628,082 in tax refunds.

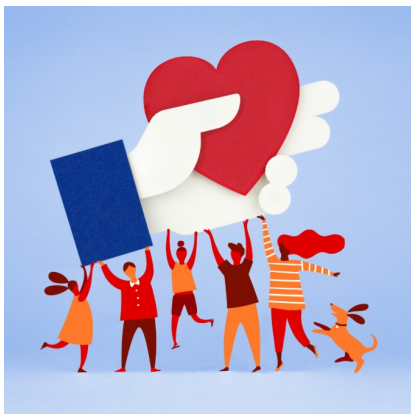
How you can help

Soup-er Bowl Food Drive

Rally your group or company in the new year by hosting your very own "Soup-er" Bowl! Host a sensational "Soup-er" Bowl event where you not only cheer for your favorite team but also score big in collecting canned soup donations! Collect soups, stews and "meals in a can," and let the excitement soar as you work together to give back.



Reach out to our Deb Ploszay at dploszay@beverlybootstraps.org or 978-927-1561 x 113 who can help you plan the perfect team building event. Thank you for supporting your community!



Celebrate Your Birthday with a Fundraiser

This year, you can make your birthday even more special by turning celebrations into acts of kindness. Instead of traditional gifts, host a birthday fundraiser on Facebook for Beverly Bootstraps and invite your friends and family to make a donation directly to our cause!

[Click HERE to get started >>](#)

Food Pantry Needs

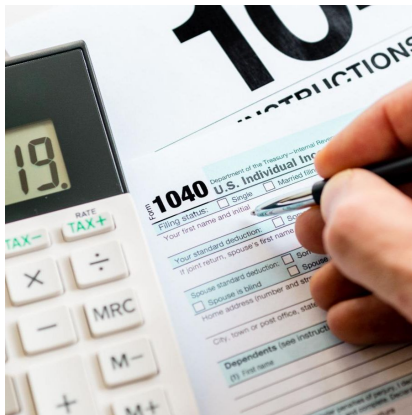
In addition to our [Top 10 list](#), we are seeking the following items for our Food Pantry:

- Low Sugar Cereal
- Oatmeal
- Coffee, Tea, and/or Cocoa
- Diapers (sizes 1-6)

- Baby Wipes

Shop online using our [Amazon Link](#)! Select the items you'd like to donate, and at check out, select **Beth Bahret - Beverly Bootstraps** as your shipping address, and the items will ship directly to our pantry!

Alternatively, donations can also be dropped off at our 35 Park Street office or placed in our collection boxes located at Stop & Shop (224 Elliott Street and 37 Enon Street), Shaw's (71 Dodge Street), and Council on Aging (90 Colon Street, Beverly). Thank you for your continuous support!



Tax Volunteers Needed

Volunteers are needed to assist with our on-site tax program. Tax Preparers will assist individuals and families with preparing their tax returns. Intake Specialists will welcome clients and check to make sure they have the correct paperwork. Volunteers will be required to undergo training.

For more information, please email

volunteering@beverlybootstraps.org.

Thank you!

Applied Materials

[Applied Materials](#) ran their annual "Fight Against Hunger" campaign where their foundation matches the donations of any employees. This year, they raised an impressive \$12,000 for Beverly Bootstraps! Their employees contributed \$6,000, which was then matched dollar for dollar by the Applied Materials Foundation. This combined effort showcases Applied Materials' collective generosity, making a meaningful impact on addressing food insecurity. Thank you to all employees and to Applied Materials!



Target Circle Fundraiser

Thank you to everyone who cast a vote through the [Target Circle](#) program! Because of you, we received 211,272 votes, awarding us \$7,773.91! Your support is incredible, and this will go a long way towards helping our community. Thank you Target for including us

The Target Circle results are in!

Thanks to everyone who voted.



circle
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in this program, and thank you to everyone who shared, supported, and made a difference!

Ugly Sweater Party at Gentile

Gentile Brewing Company recently hosted its annual Ugly Sweater Party and Food Drive to benefit Beverly Bootstraps. Attendees who donated more than 5 items were able to enter their raffle to win local gifts and gift cards. The response was incredible, resulting in 143 pounds of items collected and donated to our Food Pantry! Thank you to everyone who participated, making this event a truly meaningful and successful endeavor in the spirit of holiday giving.



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McCarthy Family Foundation

We want to express our gratitude to the McCarthy Family Foundation, Bank of America, N.A., Co-Trustee for awarding us a grant for our General Operations. This grant will allow Beverly Bootstraps to continue its integral programs and services. Thank you for your continued support!

Happenings

Share the Love this Valentine's Day

February 1 - 29, 2024

Share the Love this Valentines Day by holding a food drive. We will be accepting **any of these Heart Healthy food items**, to fill our Food Pantry needs! Your donations can be dropped off at 35 Park Street, Beverly. We appreciate your support!

Upcoming Closings

- Monday, January 15: Agency and Thrift Shop Closed
- Monday, February 19: Agency and Thrift Shop Closed

[Volunteer](#) ▶

[Host a drive](#) ▶

[Events](#) ▶

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35 Park Street, Beverly, MA 01915 • 978-927-1561 • BeverlyBootstraps.org

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Beverly Bootstraps | 35 Park Street, Beverly, MA 01915

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