

## Community E-Newsletter

December 2023

We couldn't do it without you

**As the year ends, we continue to see the number of families reaching out for assistance rising. Will you help families like Monique?**

A single mother of two, Monique\* had done everything in her power to ensure her kids would have a better life than she had growing up. For many years, and with lots of hard work, she was able to do just that, then came:

- ...a \$300/month increase in rent
- ...a \$225/month cut to her SNAP benefits
- ...a 70% increase in utility costs
- ...and an unexpected surgery that left her out of work



***“Everything is so overwhelming right now. I’m already two months behind on rent, even after cutting everything I can out of my budget.”***

[Read Monique's story here >>](#)

Monique's story embodies the needs of a lot of families on the North Shore. Each month, we see an increasing number of clients reporting that they have to borrow money to pay for essentials like food, bills, and utilities. This year alone at Beverly Bootstraps, we've seen nearly **4,700 MORE** pantry visits and served over **1,000 MORE** individuals, like Monique, in our Food Assistance programs.

We've been able to keep up with this immense growth over the last year thanks to the generous support of community members like you, but to sustain serving this many individuals in the years to come, we need your continued help. Will you make a gift today and help us to continue serving our neighbors in need?

\*Client name changed and stock photo used for privacy

[Donate today and be a lifeline in Monique's story>>](#)

# Exciting news

## Thrift Shop Gift Certificates for Everyone on Your List

Need a teacher, caregiver, or gift for someone that you aren't quite sure what to buy? Give the gift of Thrift!

A Thrift Shop gift certificate lets recipients shop from a wide selection of merchandise to find that perfect treat. Make your shopping easy, meaningful, and fun this year!



[Purchase your Gift Card today >>](#)



## Join the Circle of Hope

Your donations help keep Beverly Bootstraps' critical programs running. Our Food Assistance, Adult Education, Youth & Family, and Client Support programs support individuals and families in need living right here in our community.

When you join the Circle of Hope, your automatic monthly recurring gift will provide a steady flow of hope to our clients all year long. Because with hope, everything is possible.

[Click here to join our Circle of Hope >>](#)

## How you can help

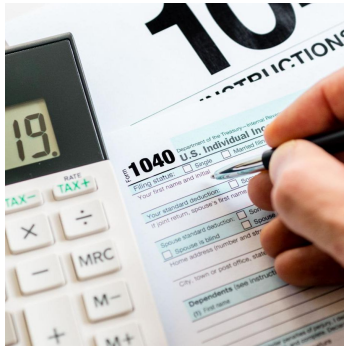
### Target Fundraiser

Have you voted for us through [Target Circle](#) yet? If not, there's still time to vote for Beverly Bootstraps, to benefit our mission and the community! Here's how:

- Step 1: In the Target app, choose "My Target"
- Step 2: Tap on "Target Circle™"
- Step 3: Select "Vote for nonprofits"
- Step 4: Find Beverly Bootstraps & cast a vote!



You may also visit [target.com/circle/community-voting](https://target.com/circle/community-voting) to vote. Voting ends



## Tax Volunteers Needed!

We are looking for volunteers to assist with our on-site tax program. Tax Preparers are needed to assist individuals and families with preparing their tax returns. Intake Specialists will welcome clients and check to make sure they have the correct paperwork.

Please email [volunteering@beverlybootstraps.org](mailto:volunteering@beverlybootstraps.org) for more information.

## Food Pantry Needs

In addition to our [Top 10 list](#), we are seeking the following items for our Food Pantry:

- Full- Sized Toiletries (Shampoo/Conditioner, Body Soap, Toothbrush/Toothpaste)
- Low Sugar Cereal
- Oatmeal
- Coffee, Tea, and/or Hot Cocoa
- Incontinence Diapers
- Diapers (sizes 1-6)
- Baby Wipes



Shop online using our [Amazon Link](#)! Select the items you'd like to donate, and at check out, select **Beth Bahret - Beverly Bootstraps** as your shipping address, and the items will ship directly to our pantry!

Alternatively, donations can also be dropped off at our 35 Park Street office or placed in our collection boxes located at Stop & Shop (224 Elliott Street and 37 Enon Street), Shaw's (71 Dodge Street), and Council on Aging (90 Colon Street, Beverly). Thank you for your continuous support!

**Thank you!**

## Fixin's for the Feast

Because of you, 593 families were able to enjoy a Thanksgiving feast! Each bag was filled with 12 sides, from cranberry sauce to cake mixes. These "fixin's" were also accompanied by a \$40 gift card for each family to purchase their choice of protein.

As we celebrate the holidays, we want to express our deep gratitude for your generous support, which has made a meaningful difference in the lives of our clients. Thanks to you, they can enjoy a happy holiday season. Wishing you a wonderful holiday and appreciating all you've given to Beverly Bootstraps this year. Thank you!



[Please watch our Fixin's for the Feast thank you video here >>](#)



*Winter Wishes  
Holiday Gifts*

## Winter Wishes Holiday Gifts

Winter Wishes Holiday Gifts will soon be wrapping up and 800 children will enjoy new toys, games, clothes and more over the holidays.

We want to express a heartfelt thank you to everyone who has helped make this program possible. Donors, volunteers, companies, groups, school children, families and everyone in between plays an integral part. It truly takes a village to pull off this incredible program. We appreciate you and your support of Beverly Bootstraps and the community it serves!

## Crovo Family Thanksgiving Drive

Once again, Cara and Marc Crovo, along with the wonderful assistance of their five daughters and the support of family and friends, organized a fantastic Food Drive for Beverly Bootstraps. Their collective efforts resulted in a generous donation of nearly 1,500 pounds of items to our Food Pantry!



They started doing this every Thanksgiving for the past few years to instill in their kids the importance of community and giving back. Your commitment and the values you share are truly inspiring. Thank you for being a shining example of generosity and community spirit!

## The Saints Academy November Food Drive

[The Saints Academy](#) brought in a total of almost 1,200 pounds of food items in November! Each week they focused on a specific food item (cereal, tuna, pasta and rice, and peanut butter) for the entire month.





Thank you to all the students, parents, friends, staff, and everyone else who took part in making your drive so amazingly successful! Your donations will go far in our Food Pantry.

## Beverly Holiday Parade

A massive shoutout to everyone who donated during the [Beverly Holiday Parade](#). Together, we gathered an incredible 1,055 pounds of food pantry items!

Special thanks to [First Baptist Church](#) for pushing carts along the parade route. Our hearts are full of gratitude!



## Happenings

### Target Fundraiser

**October 1 - December 31**

Have you voted for us through Target Circle yet? If not, there's still time to vote for Beverly Bootstraps, to benefit our mission and the community! Vote through the Target app or visit [target.com/circle/community-voting](https://target.com/circle/community-voting) to vote. Voting ends on December 31.

### Stop & Shop Community Bag Program

**December 1- December 31 at Stop & Shop, 224 Elliott Street, Beverly**

**December 1- January 31 at Stop & Shop, 37 Enon Street, Beverly**

Support the community and the environment this holiday season! Go to a [Stop & Shop](#) in Beverly and purchase a \$2.50 Community Bag. We will receive a \$1 donation for every bag sold!

## Upcoming Closings

- Monday, December 25 and Tuesday, December 26: Agency and Thrift Shop Closed
- Wednesday, December 27 - Friday, December 29: Agency and Food Pantry Closed (Thrift Shop Open)
- Monday, January 1: Agency and Thrift Shop Closed

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[Host a drive](#) ▶

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