

Community E-Newsletter

November 2023

We couldn't do it without you

With the holiday season approaching, we remember the importance of coming together as a community to support those in need. The story of one Food Pantry client reflects the hardships many face in these challenging times.



Veronica* is a dedicated single mother who has worked tirelessly in the same career for over ten years, striving to provide for her family. Despite having a full-time job and recently receiving a salary increase, it's still not enough to cover the mounting expenses. This year has been especially tough financially, and making ends meet has become a daily struggle. In addition to her full-time job, Veronica is also pursuing her college education—remaining dedicated to her path to self-sufficiency while also meeting the needs of her teenage son.

Veronica's son is a remarkable young man who always shows gratitude, kindness, and understanding while often accompanying his mom to the Food Pantry. Veronica is determined not to let her son see her struggle during the holiday season, as they've already endured their fair share of heartaches. Both Veronica and her son have worked hard and believe that doors will open for them in the future.

Despite their resilience and gratitude for what they have achieved, Veronica still can't help but feel sad and defeated over the holiday season. Choosing which bills to prioritize and living paycheck to paycheck has become even more taxing due to the heightened stress of the holiday season. Veronica's biggest wish is to ensure that her son has a few guaranteed gifts under the tree, bringing a smile to his face on Christmas morning.



**Winter Wishes
Holiday Gifts**

Veronica's story is just one of hundreds that illustrate the struggles facing many families in our community. This year, 370 families have reached out for assistance. That is 800 children who need your help assuring they have a happier holiday. Through [**Winter Wishes Holiday Gifts**](#), you select a family (or families) you want to help. You purchase new games, toys, clothes, and other heartwarming gifts for them to enjoy. Let's come together

and bring smiles to their faces. Sign up today and help us make this winter a little brighter for everyone!

*Client name changed and stock photo used for privacy

Help a family this holiday season >>

Exciting news

Nourishing Communities, One Stop at a Time

Beverly Bootstraps' Mobile Market is a transportable farmer's market that offers free fresh fruits and vegetables to promote better health and nutrition to low-income households. This year, our Mobile Market provided over 21,922 pounds of produce from June through October to 711 clients at six housing sites around Beverly. These numbers reflect an increase of 158 individuals served and nearly 3,000 more pounds of produce distributed from the previous year.



We are grateful to Beverly Hospital and the Beverly Housing Authority, whose sponsorships of this program make it possible for Mobile Market to distribute fresh produce. It also creates a sense of belonging for our neighbors in need and brings us closer to our clients. Thank you for your continued support that allows us to offer programs such as this in our community!

 **FRIDAY, NOV. 24TH**
EMBRACE · EDUCATE · EMPOWER LIMITED TIME OFFER
THRIFT SHOP 9:30 AM - 1:00 PM ONLY

A Black Friday Bonanza



Remember to include the [Beverly Bootstraps Thrift Shop](#) on your list of shops to visit on Black Friday! **EVERYTHING** in the Thrift Shop and The Boutique at 198 will be **50% off**. This great discount starts at 9:30 am and ends at 1:00 pm, so get there early!

Downtown Treats for Halloween

We had a spook-tacular time sharing treats and smiles with everyone at last week's downtown trick-or-treating! While we were busy handing out treats, we were even more excited to share

how we're dedicated to making our community a better place year-round! The number of programs and services we offer, including access to food, education, utility assistance, and other youth/family programs, make a lasting impact in our community. But we couldn't do this without all of your incredible support!



How you can help



Beverly Holiday Parade

Beverly Bootstraps will once again be walking in the [Beverly Holiday Parade](#) on Sunday, November 26. The parade kicks off at 1:00 at Beverly High School, covering 1.7 miles and making its way down Cabot Street. Performers stop at the Viewing Stand at City Hall to strut their stuff before continuing to the parade's end at the Beverly Depot.

Bring some non-perishable food items to the parade and drop them into shopping carts being pushed by [First Baptist Church in Beverly](#) as they roll along the parade route! These donations will go directly to our Food Pantry shelves at a time when the need is so high.

Food Pantry Needs

In addition to our Top 10 list, we are seeking the following items for our Food Pantry:

- Full- Sized Toiletries (Shampoo/Conditioner, Body Soap, Toothbrush/Toothpaste)
- Diapers size 3 and up
- Baby Wipes
- Low Sugar Cereal
- Gluten Free Items from our [Top 10 List](#)



Shop online using our [Amazon Link](#)! Select the items you'd like to donate, and at check out, select **Beth Bahret - Beverly Bootstraps** as your shipping address, and the items will ship directly to our pantry!

Alternatively, donations can also be dropped off at our 35 Park Street office or placed in our collection boxes located at Stop & Shop (224 Elliott Street and 37 Enon Street), Shaw's (71 Dodge Street), and Council on Aging (90 Colon Street, Beverly). Thank you for your continuous support!



Volunteer at Beverly Bootstraps

A variety of volunteer opportunities are currently available! Please email volunteering@beverlybootstraps.org or call 978-927-1561 to speak with our Volunteer Supervisor if you are interested.

To see our current openings, [click here >>](#)

Thank you!

Dunkin' Joy in Childhood Foundation

We recently received a generous grant from the [Dunkin' Joy in Childhood Foundation](#) in recognition of our efforts to address food insecurity amongst. This grant will provide direct assistance to our Kid's Weekend Food program. We deeply appreciate this support as we remain dedicated to bringing happiness to children and families in our community. Thank you!



Bancel Foundation

We are immensely grateful for [Bancel Foundation](#)'s generous grant to support Beverly Bootstraps' general operations. Your continuous support makes a significant impact on our ability to continue our mission and serve our community. Thank you for believing in our work and for being a vital partner in our efforts!



Election Day Food Drive

Thank you to the [Beverly Public Schools PTO](#) and the [Beverly Public Library](#) for organizing and hosting another successful election day food drive. Our generous community showed their support and donated 767 pounds (and counting) of food to our pantry! Thank you to everyone who donated!



BHS Public Speaking Class

Beverly High School public speaking teacher, Mrs. Orr, challenged her students to deliver persuasive speeches, asking their friends and family to donate to the Beverly Bootstraps Food Pantry while educating them about its mission.



Her students did an outstanding job and were able to collect over 500 pounds of holiday baking supplies! A huge thank you to Mrs. Orr and her class for their remarkable effort, and to everyone else who contributed to this food drive.

Happenings

Target Fundraiser

October 1 - December 31

Vote for Beverly Bootstraps! Target Circle members can earn and cast votes for Beverly Bootstraps in October. The program is available through Target's mobile app, online at target.com/circle, and in stores.

Pineapple Purse Pale Ale Release Party

Saturday, November 18, from 5:00 pm- 11:00 pm

Old Planters Brewing Co, 232 Rantoul St, Beverly

The beloved [Beverly Bootstraps Pineapple Purse](#) is becoming a beer at Old Planters! \$1 per pint sold from 5 - 11pm on November 18 will be going directly to Beverly Bootstraps. They will be joined by Birria Gorditas Tacos from 5 - 8 pm and Dead To The Core will bring the house down from 7 - 10 pm with the live music. See you there!

Beverly Recreation Holiday Toy Drive

Saturday, November 25, from 10:00 am- 1:00 pm

Lynch Park, 55 Ober Street, Beverly

After you've wrapped up a day of enjoying delicious food and given thanks, please consider paying it forward. The Beverly Recreation Department will once again be hosting a Holiday Toy Drive to benefit local kids. Donate your unwrapped gift at Lynch Park on Saturday, November 25 from 10 am to 1 pm.

Beverly Holiday Parade

Sunday, November 26, 1 pm

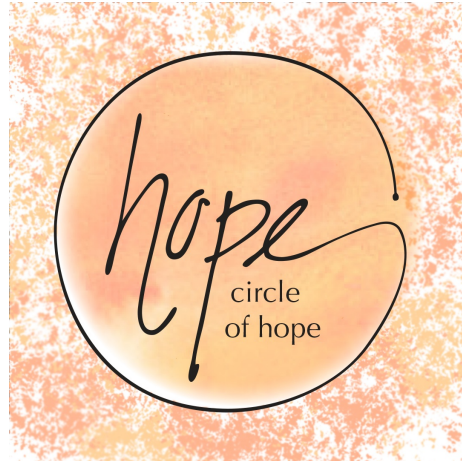
From Beverly High School, down Cabot Street, to Beverly Depot

Donate food during Beverly's Holiday Parade on November 26. Bring some non-perishable food to the parade and drop them into our shopping carts as we roll along the parade route!

Upcoming Closings

- **November 11 (Veterans Day): Thrift Closed**

- November 22: Thrift Closed, Agency Closes at 12:30 pm
- November 23 (Thanksgiving): Thrift and Agency Closed
- November 24 (Black Friday): Thrift Open, Agency Closed



When you join the [Circle of Hope](#), your automatic monthly recurring gift will provide a steady flow of hope to our clients all year long. Because with hope, everything is possible.

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