



Community E-Newsletter

November 2022

We couldn't do it without you

Beverly Bootstraps' Mobile Market is a transportable farmer's market that offers free fresh fruits and vegetables to promote better health and nutrition to low-income households. With 2,416 visits from 427 clients this year, our Mobile Market provided 20,736 pounds of produce from June through October.



Sheila*, a 65-year-old resident of Turtle Creek, has been a loyal client of our Mobile Market for the last ten years. She considers shopping there the highlight of her week. She loves trying new recipes and has discovered some favorite fresh produce, including red cherry tomatoes, locally grown peppers, spaghetti squash, and fuji apples. "When I visit the Mobile Market, I'm able to tell that Beverly Bootstraps is a lot more than meets the eye. People are more in sync with one another here not just because of what they say or what they do for the elderly community, but for how they make us feel."

For Sheila, weekly access to fresh produce is only one of the many benefits of the Mobile Market Program. "The Mobile Market staff and volunteers make me feel special. Knowing that someone remembers even the smallest thing about you every time you see them makes a human being feel like they matter." Our Mobile Market program provides Sheila and others like her with a sense of community and dignity.

"The Beverly Bootstraps staff and volunteers are the highlight of my day. They are more than just food deliverers; they are kindred spirits. They give their hearts every week by engaging in conversation and interacting with me about even the smallest of things," said Sheila.

The Mobile Market program not only distributes fresh produce but also brings us closer to our clients. Through the generosity of our donors, our Mobile Market staff creates a sense of welcoming and belonging for our neighbors in need. Thank you for your continued support that allows us to offer programs such as this in our community.

[Donate Now >>](#)

Exciting news

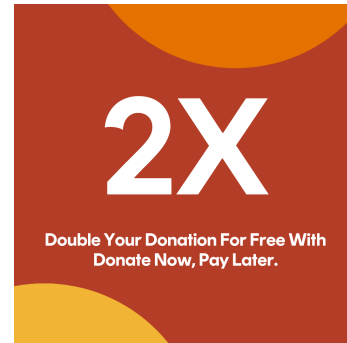
Black Friday Sale

Remember to include the [Beverly Bootstraps Thrift Shop](#) on your list of shops to visit on Black Friday! **EVERYTHING in the Thrift Shop and The Boutique at 198 will be 50% off.** This great discount starts at 9:30 am and ends at 1:00 pm, so get there early!



Donate Now, Pay Later

Make an immediate impact by donating to Beverly Bootstraps today. By donating through [this link](#), we receive your full donation now, and you pay over the next 3, 6, or 9 months. There are no fees or costs included. You will receive a tax deduction receipt for the total amount of your gift today. ***All donations, up to \$2500, given through this form are doubled through the end of the year!***



[Donate Now, Pay Later >>](#)

How you can help

Winter Wishes Holiday Gifts

There are JUST 9 DAYS LEFT to sponsor a family through Beverly Bootstraps Winter Wishes Holiday Gifts Program! You can help provide toys, clothes, and other gifts for children in need right here in our community.



If you are interested in participating and there are no more family profiles available online, please email our Development Coordinator at dploszay@beverlybootstraps.org.

[Click here to find a family to support >>](#)

Help Teens Have a Happy Holiday

All teenagers love grabbing a bite to eat or heading to the mall with friends. Now imagine if there was no extra money for your child to do those things. So



many families are struggling right now and need your help. By donating gift cards, you can help Beverly Bootstraps ensure even the oldest children have a happy holiday this year.

[Click here for more information >>](#)

Tutoring Volunteers Needed

We are looking for [volunteers](#) to assist in our Adult Education's ESOL (English Speakers of Other Languages) program, which focuses on basic communication skills. Our aim is for students to become confident, accurate, fluent speakers and writers of English. Volunteers will tutor students while providing a positive and supportive environment where students can reach their full potential.



If you are interested in volunteering, please email volunteering@beverlybootstraps.org or call 978-927-1561 to speak with our Volunteer Coordinator.

Snack Bags Needed

Are you looking for a great Thanksgiving Day activity to help others? Our Food Pantry is currently in need of snack bags for our youngest clients. These bags are full of healthy snacks for families with children to receive at the Food Pantry. [Click here for more information >>](#)



Email our Volunteer Coordinator at volunteering@beverlybootstraps.org or call 978-927-1561 with questions and to sign up.

Our Food Pantry Needs Your Help!

We are seeking the following items for our Food Pantry: Cereal, Diapers (sizes 3-6), and Gluten-Free options for Thanksgiving (stuffing, cake or brownie, and quick bread mixes).

If you can help, donations can be dropped off at our 35 Park Street office or placed in our collection boxes located at:

- Stop & Shop, 224 Elliott Street, Beverly
- Stop & Shop, 37 Enon Street, Beverly
- Shaw's, 71 Dodge Street, Beverly
- Beverly Council on Aging, 90 Colon Street, Beverly



Thank you!

Election Day Food Drive

Thank you to the [Beverly Citywide PTO](#) for organizing and hosting another successful election day food drive. Our generous community showed their support and donated 651 pounds of food to our pantry! Thank you to everyone who donated!



A Feast with the Greater Boston Food Bank and the Community

Once again, the [Greater Boston Food Bank](#) has allowed us to offer gift cards to our Food Pantry clients to purchase additions to their feast. These gift cards will accompany our 500 Fixin's for the Feast bags, which our community donors are helping provide!



North Shore Lions Club Support

The [North Shore Lions Club](#) moves to make a difference locally and globally in over 200 countries! Their mission is to empower volunteers to serve their communities while focusing on hunger, the environment, vision, youth, disaster relief, humanitarian needs, diabetes, and childhood cancer. They recently donated 269 pounds of items, consisting of essential pantry items and simple Italian cuisine ingredients. We are so thankful for their support!



Happenings

Black Friday Sale at the Thrift Shop

Sunday, November 25, 9:30 am – 1:00 pm

Beverly Bootstraps Thrift Shop, 198 Rantoul Street, Beverly

Enjoy 50% off all items in the entire store when you shop on Black Friday!
The sale runs from 9:30 am – 1:00 pm.

Beverly Recreation Holiday Toy Drive

Saturday, November 26, from 10:00 am – 1:00 pm

Lynch Park, 55 Ober Street, Beverly

BevRec will be hosting a Holiday Toy Drive at Lynch Park on Saturday, November 26, from 10:00 am – 1:00 pm. Bring an unwrapped toy, and we will distribute these to children in need of our Winter Wishes Holiday Gifts.

For more information, [click here >>](#)

Beverly Holiday Parade

Sunday, November 27, 1 pm

From Beverly High School, down Cabot Street, to Beverly Depot

Donate food during Beverly's Holiday Parade on November 27. Bring some non-perishable food to the parade and drop them into our shopping carts as we roll along the parade route!

Upcoming Closings

- **November 11** (Veterans Day): Thrift Closed, Agency Open
- **November 23**: Thrift Closed, Agency Closes at 12:30 pm
- **November 24** (Thanksgiving): Thrift and Agency Closed
- **November 25** (Black Friday): Thrift Open, Agency Closed

To learn more, click on these handy links:

Volunteer



Host a drive



Events



Visit our site



Contact us



BB News



35 Park Street, Beverly, MA 01915 • 978-927-1561 • BeverlyBootstraps.org

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