

Fall
Winter
2018

BB Beverly Bootstraps
EMBRACE · EDUCATE · EMPOWER

FOOD *for* THOUGHT

Strengthening our community one neighbor at a time.



**Thanks to you,
children are
able to eat on
weekends.**

When staff at a local elementary school became concerned about several students who were struggling, they noticed that it seemed worse at the beginning of the week. They also noticed these students eating more than usual at breakfast and lunch on Thursdays and Fridays. They realized part of the issue was that these children had a lack of food on weekends. And it was affecting their performance and behavior at school.

The school nurse reached out to us for help and advice.

A new Weekend Food program was piloted to help these hungry children. Beverly Bootstraps delivered unmarked bags full of healthy food and snacks to the nurse's office at the school. The nurse then confidentially gave a bag to each child she knew needed one and sent a note home to their parents/guardians encouraging them to visit the Food Pantry to be able to have more food at home.

The pilot was a great success, and now thanks to two grants to date, one in memory of Maridee Feeherry and one from the Doe Family Foundation,

(cont'd on pg 2)

BECAUSE OF YOU...

iPad donations to help Middle Schoolers learn

The new Beverly Middle School is now using iPads for classroom learning. To help our Middle School Afterschool students, donations were recently made in memory of longtime volunteer Avis Beaulieu, to provide Beverly Bootstraps with twelve iPads. These donations have enabled our kids to continue the learning process using the same technology they use during the school day.



Volunteers give homebound clients access to healthier variety of food

Several of our clients have medical conditions which make it impossible for them to get to the Food Pantry by themselves. For years, volunteers have regularly delivered bags of staple foods to them every other week. For most, these deliveries sustained them with the essentials they needed to make it through.

“ I can now have milk on my cereal! It's so much better that way! ”

But now, two volunteers have joined Beverly Bootstraps who deliver refrigerated items including fresh produce, milk, eggs and cheese to these clients. During the clients' initial intake meetings, they informed us of what they did and didn't like for produce, so that we can deliver only what they will use. They are now able to have a healthier, more varied, and more nutritious diet.

You too could improve lives through volunteering. Contact Volunteering@BeverlyBootstraps for more information.

Eating on Weekends (from cover)

In addition to support from you, our donors, the Weekend Food program is being rolled out to all the public elementary schools in Beverly. It's especially meaningful to see a community come together to help its children.

Generous donation allows us to serve more communities

Ruth,* a senior from Hamilton whose husband passed away a few years ago, now lives on a fixed income. It took her some time to swallow her pride and start visiting the Acord Food Pantry for some extra food to help make ends meet.

The extra food was very helpful but when Ruth noticed her small savings account shrinking, she asked if anyone there could help with applying for SNAP benefits, housing assistance or elder services. Unfortunately the answer was no.



After many requests for additional help, Acord Food Pantry in Hamilton approached us about a collaboration to provide their clients with much needed support.

Thanks to a very generous donation to support the program, we are now able to assist new clients from Essex, Hamilton, Ipswich, Manchester, Topsfield and Wenham.

*Name changed for privacy

OUT AND ABOUT

These are just a few of you who have gotten involved recently - thank you!



Centerville Elementary School's MomBall team, who won not only the tournament but also the food drive contest collecting over 160 bottles of shampoo



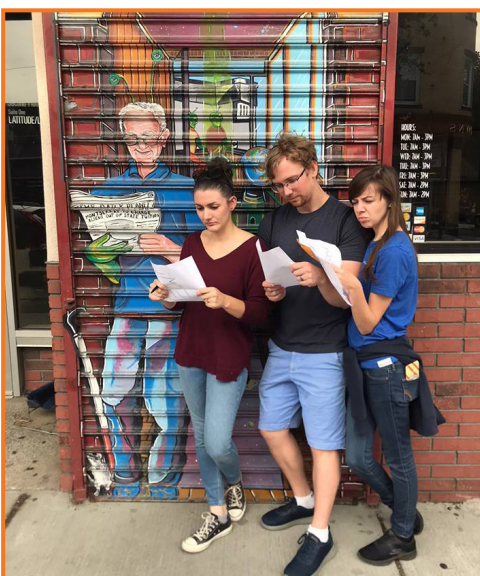
Students from Austin Prep volunteering at the food drive at Market Basket



Temple B'nai Abraham Executive Director Deb Shutzman helping spread the word about a feminine hygiene drive



Meredith Beaver, Membership Director, and Kristen O'Conner, Youth Program Director at Beverly Athletic Club, helping promote the Step into Action Walkathon



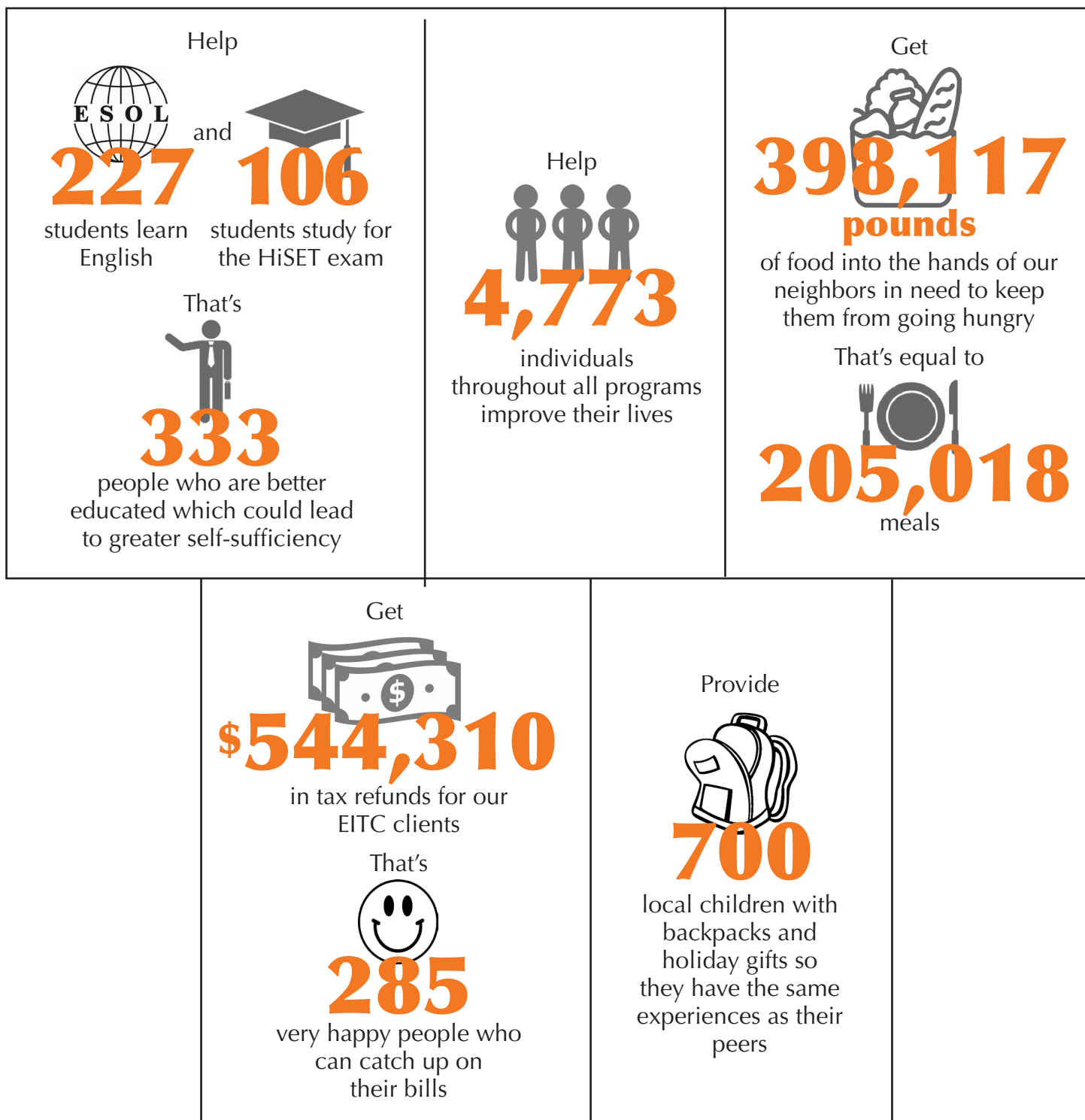
Participants in The Castle's Great Beverly Photo Scavenger Hunt

Jackie Hersey and Volunteer Jan Rink at the Thrift Shop Yard Sale Table during Homecoming Week's Lobsterfest



YOUR IMPACT OVER THE LAST YEAR

With your support, together we've been able to...



“ I am so thankful for the backpacks! It takes a big chunk of money to get my kids ready for school and I just don't have it this year. ”

- grateful client

HOW YOU CAN HELP

Did you know how easy it is to double or even triple your donation?



Leon Marten's company participates in a matching gift program. While he was still working, they matched his donations 2 to 1, effectively tripling his gifts. And now, even though he is retired, they still match his gifts 1 to 1, doubling his gifts.

It's so easy to make a larger impact with your donation. Just click a button and fill out a form.

To get started, check to see if your company has a matching gift program on the Matching Gifts page of our website under Donate.

Taste & Style shopping, nibbling, music, holiday cheer!
Thursday, December 6th
6:00 - 9:00
The Thrift Shop | 198 Rantoul St.
\$12.00 in advance
\$15.00 at the door

"I've always respected those who tried to change the world for the better - rather than just complain about it."

-Michael Bloomberg

We agree. Remember Beverly Bootstraps in your estate plans... it's an act of kindness that reaches far into the future.

For more information, contact Heather Johnston at hjohnston@beverlybootstraps.org or 978-927-1561 or visit BeverlyBootstraps.org.



SAVE THE DATE!

Friday, April 5, 2019, at 6:30pm

Cruiseport Gloucester

6 Rowe Square, Gloucester, MA

Our annual celebration to support local families in need

You can give back locally through group opportunities...

So many families and groups are interested in giving back and we now have several ways you can do so. Come help those less fortunate and take a tour of our facility to learn more about all the ways people need and receive help at Beverly Bootstraps.

- **Prepare toiletry bags and kids' snack bags.**

You will shop for and purchase the items to go into the bags, then come to our facility to pack them up.

- **Help in the Thrift Shop.** You will get merchandise ready to go out on the sales floor. Revenue from Thrift Shop sales goes directly toward our important programs and services.

- **Prepare weekend food bags.** You can help get bags of healthy snacks ready to deliver to local students in need.

Please email Volunteering@BeverlyBootstraps.org for more information on these options.

OFFICE & SERVICES

35 Park Street, Beverly
M -Th 8:30am-7:00pm
F 8:30am-4:00pm
PHONE: 978-927-1561
FAX: 978-927-1553
BeverlyBootstraps.org

THRIFT SHOP

198 Rantoul Street, Beverly
M -Th 9:30am-7:00pm
F 9:30am-5:00pm
Sat 9:30am-4:00pm
PHONE: 978-921-4710

FOOD PANTRY

M, W, Th, F 10:00am-12:15pm
Tu 5:00pm-6:45pm

GET INVOLVED LOCALLY THIS FALL

Attend an event

11/3 - Citywide Food Drive
11/6 - Election Day Food Drive
11/25 - Beverly Holiday Parade Walking Food Drive
12/6 - Taste & Style at the Thrift Shop

Host a Food, Fund or Clothing Drive

See our website to learn how

Donate food for Thanksgiving meals

Go to our website for a list of items needed

Volunteer

Groups/Families: make weekend food bags,
kids' snack bags or toiletry bags, or help in
the Thrift Shop

Adults: tutor after-school students or
prepare taxes through the EITC program

**Financial donations and donations to the
Thrift Shop are always needed.**

Thank you for giving back locally!

For more info, see BeverlyBootstraps.org, visit our online event calendar and like us on Facebook.