



BEVERLY BOOTSTRAPS TIMELINE: History and Achievements, 1992-2017

- **1992:** In response to the needs of our community, the parishioners at First Baptist Church started a small food pantry.
- **1994:** The food pantry became a separately incorporated organization.
- **1995:** A Community Outreach program was started to address the root causes of hunger and assist clients in achieving self-sufficiency.
- **1996:** An Affordable Housing program (Clear Point Horizons) was added to provide housing to one family who was currently or was at risk of becoming homeless.
- **2000:** Our Adopt-a-Family program was started to help provide gifts to low-income children. Since then, this program has grown tremendously and provides gifts to over 650 children annually.
- **2001:** We began to provide low-income children with the school supplies needed to start the school year. Back-to-School Bonanza is now an annual event in which donors help children in need.
- **2003:** A Thrift Shop was opened to offer clothing and goods to clients and residents. Since then, the Thrift Shop has become one of our major revenue sources, strengthening the financial well-being of the organization.
- **2006:** We moved to a new location, 371 Cabot Street, where all programs could be managed from one location.
- **2007:** The Board of Directors officially voted to offer services to both Beverly and Manchester-by-the-Sea residents.
- **2008:** A Job Readiness program was added for clients to improve their skills and prepare for a job search. Classes include resume writing, interview skills and computer training.

- **2008:** The Gift of Heat program was launched to help families stay warm by providing financial assistance for home heating bills.
- **2009:** Our expanded food pantry hours provided clients the opportunity to access food two evenings a week, in addition to our daily distribution from 11:00am -12:30pm.
- **2009/2010:** We assessed all aspects of the organization and refined services and programs to stay true to the heart of our mission.
- **2011:** After responding to enormous pressure caused by the worst economic downturn in recent history and a rapid expansion of services, the Board of Directors and staff adopted a three to five year strategic plan.
- **2012:** We once again expanded our food pantry hours to include Saturday mornings on the 1st and 3rd Saturday of the month.
- **2012:** As part of our 20th Anniversary, we updated our logo and tagline.
- **2013:** After piloting one Mobile Market site in 2012, we expanded to five Mobile Market sites that serve all Beverly Housing and Apple Village residents.
- **2013:** Beverly Bootstraps again collaborated with the Beverly Public Schools Food Services Division to bring, for the first time, the national Child Nutrition Outreach Program's (CNOP) Summer Food Service Program to Beverly. This allowed us to increase our distribution of Summer Park Lunches to 6,597 lunches at eleven parks throughout the city.
- **2014:** An Outcomes Committee was formed and Apricot Outcomes Achievement software was purchased to accurately measure and communicate the impact and outcomes of our programs on a long term basis.
- **2015:** A successful Capital Campaign raised over \$3.3 million to fund the purchase and renovation of a new facility to solve the issue of lack of space at current location.
- **2016:** The agency moved into larger space with all departments under one roof at the new building at 35 Park Street.
- **2017:** Beverly Bootstraps celebrates its 25th anniversary.